

PRESS RELEASE

Watcho Partners with Fastway and Netplus to Deliver Seamless Entertainment Bundle

Noida – 28th August 2024 - Dish TV's popular OTT aggregation platform, Watcho, has partnered with Fastway, a leading Cable TV service provider, and Netplus, Fastway's internet service provider arm, to introduce a comprehensive entertainment bundle with seamless connectivity. This strategic collaboration marks a significant expansion of Watcho's regional footprint and addresses the growing demand for integrated entertainment solutions.

The newly launched bundle seamlessly combines Fastway's IPTV services, Netplus's high-speed internet, and Watcho's extensive OTT content into a single, unified package. This holistic entertainment solution eliminates the need for multiple service providers and complex billing processes, offering customers a streamlined entertainment experience. Subscribers can access 500+ live TV channels, including 100+ channels with popular regional content via IPTV Set-top-box, robust internet connectivity, and a diverse range of OTT content from top providers such as Hotstar, SonyLIV, ZEE5, Chaupal, and many more, all under one Watcho subscription.

The package features IPTV + Broadband Plans + Watcho OTT Bundles starting at ₹598, providing an internet speed of 50 Mbps along with 500+ TV channels, a Catch-Up TV feature allowing users to access content up to 7 days, and content from 17 OTT apps. With this partnership, customers will benefit from simplified access to a wide array of entertainment through Watcho's extensive content library and aggregated services from over 17 popular OTT platforms such as Disney+ Hotstar, Zee5, Sony Liv, Hungama Play, Chaupal, FanCode, Watcho Exclusives and many more, spanning genres like drama, romance, fantasy, and more.

Mr. Manoj Dobhal, CEO, Dish TV India Ltd., said, "At Dish TV and Watcho, we always aim to deliver exceptional value and convenience to our customers. Our partnership with Fastway and Netplus embodies this commitment by offering a seamless bundle that integrates IPTV, high-speed internet, and extensive OTT content. This all-in-one solution simplifies access to diverse entertainment and enhances convenience for our customers across Punjab. We hope this package meets the increasing demand for integrated entertainment solutions, aligning with our mission to provide high-quality experiences while expanding our footprint and addressing a variety of entertainment needs with unmatched ease and efficiency."

Mr. Gurdeep Singh, Founder & Chairman, Jujhar Group commented, "We are excited about our partnership with Watcho. This launch represents a power-packed value proposition that both the brands proudly offer to its consumers. It delivers the most cost-effective and affordable form of entertainment. The brand is deeply committed to understanding and addressing the needs of its customers, consistently providing the best solutions tailored to enhance their viewing experience."

"The IPTV STB will also facilitate access to OTT content, powered by Watcho, thereby presenting a variety of premium regional and national content from top providers. We hope this collaboration will simplify access to quality content and set a new standard for convenience and innovation in the entertainment industry," added Mr. Singh

Special introductory offers are available to celebrate the launch. Customers can choose a six-month plan that includes IPTV and a modem with no additional installation charges. For a twelve-month commitment, an extra month of IPTV service is provided for free, along with the modem and zero installation fees.

This collaboration is set to transform entertainment access for households in North India by providing a convenient, all-in-one solution that meets diverse entertainment needs. With Fastway and Netplus empowering Watcho's offerings, users can enjoy a high-quality, uninterrupted streaming experience, consolidating all their entertainment needs with a single service provider.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, d2h and Watcho under its umbrella. The Company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1044 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 582 channels & services including 83 HD channels & services. The Company has a vast distribution network of over 2,485 distributors & around 154,205 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 14 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishd2h.com

About Watcho:

Launched in 2019, WATCHO Exclusives offers many original shows, including web series like Luck Shots, Aarambh, GillHarry, Joint Account, Manghadant, Avidh, Explosive, Aarop, Wajah, The Morning Show, Bauchaar-E-Ishq, Gupta Niwas, Jaunpur among others. That's not all, Watcho also offers Korean Drama and various other international shows. Last year WATCHO forayed into the OTT aggregation business with its signature Rs. 253 per month plan. Featuring 18 popular OTT apps, it is fast becoming the go-to destination for an all-in-one OTT subscription. Watcho also features a unique platform for user-generated content called Swag where people can create their own content and discover their potential. Watcho can be accessed on a variety of devices (including Fire TV Stick, Dish SMRT Hub, D2H Magic devices, Android, and iOS cellphones) or online at www.WATCHO.com

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