

## **BRIEF PROFILE OF MR. PARAG AGARAWAL**



<b>Name</b>	Mr. Parag Agarawal
<b>DIN No.</b>	10652558

Mr. Parag Agarawal (DIN-10652558) is a Non-Executive Independent Director on the Board of your Company. Mr. Parag Agarawal is a seasoned business leader with over 21 years of experience across diverse industries *viz.* E-commerce, Media, FMCG, Healthcare, and Education.

Mr. Agarawal started his career with Heinz India Pvt. Ltd. He acted as Head of New Revenue Generation and Business Intelligence of HT Media Group for a period of 9 years. Afterwards he held Revenue Management, Branch Operations and customer service for the education giant, Aakash Education Services Ltd. He also oversaw client servicing and product marketing contributing to exponential growth of IndiaMART InterMESH Ltd. and Led hospital chain expansion of Shalby Ltd. Currently, he is the Founder and Partner at Unconsult, focusing on business process mapping, change management, and business growth strategies.

Mr. Agarawal is a business leader having a track record of driving business growth and profitability and has set up and grown multiple ventures, achieving multi fold growth through market expansion, new product development, and strategic marketing. Mr. Agarawal has redefined business processes and improved productivity through data analytics, including AI-ML models, to enhance sales cycles and also played significant roles in acquisitions and IPOs.

Mr. Agarawal holds a B.Tech. in Electronics and Communications from IIT BHU, a PGDM from IIM Ahmedabad, with an MBA exchange stint at the Australian Graduate School of Management.