PRESS RELEASE

Dish TV India announces the winners of the second edition 'Dish-a-thon 2020'

~Team Hackoverflow from IIT Kharagpur gets the first position~
~Total 949 teams participated in the event~

National, June 24, 2020: Encouraged by the roaring success of the debut season, Dish TV India Limited, India's leading DTH Company, culminated the second edition of India's largest M&E/ Broadcasting industry hackathon 'Dish-a-thon 2020' on Sunday, 21st June, 2020. The 48 hours long contest was conducted in a virtual format, wherein 64 teams competed against each other, showcasing some interesting futuristic ideas for M&E/Broadcasting industry. After rigorous rounds of live demo and Q&A with judges, Team Hackoverflow from IIT Kharagpur claimed the top position with Teams Dish TV and D-OTT finishing as the first and second Runners up, respectively.

This year's winning teams created solutions like increasing user engagement in OTT platforms through unique and smart features, self-help through automation using AI and ML and enhancing the UX in connected devices. Dish-a-thon 2020, Dish TV's flagship hackathon in association with IncubateIND is aimed at giving an opportunity to the young innovators to interact with industry experts and work with mentors to co-create and co-develop new solution in the field of technologies like Artificial Intelligence (AI), Augmented Reality (AR), Virtual Reality (VR) and Big Data.

Commenting on the successful completion of 'Dish-a-thon 2020', **Mr. Anil Dua, Executive Director & Group CEO, Dish TV India Limited**, said, "We are overwhelmed to see such astounding response to Dish-a-thon 2020. Dish TV team takes great pride in successfully conducting the M&E/Broadcasting industry's largest hackathon second time. The innovative solutions and ideas presented by participants will shape up the future of the M&E/Broadcasting industry. We would like to congratulate all the winners and wish them the best for the future. We are also thankful to our partners for their continuous support and making this initiative a huge success."

The contestants went through a rigorous assessment by the jury which helped them put together their imagination and creativity to co-create and co-develop new solutions and technology. The 'Dish-a-thon 2020' witnessed participation from across the country, with entries from 1500+ young and promising techies, startups, students, developers, designers and data scientists across India and 949 teams to showcase the best of their technical prowess.

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About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and D2H under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15, and ST-2 and has a bandwidth capacity of 1278 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 400,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centers that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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