

PRESS RELEASE

Amid Covid-19 lockdown, d2h Launches Bouquet of Services to Offer Uninterrupted Entertainment

- *Introduces 'Friends and Family' plan to allow any d2h customer to recharge online for any other d2h customer*
- *Launches extended credit facility under 'You Promise We Resume'*
- *Offers attractive combos and packages for the month of Ramzaan*

New Delhi, 1st May 2020: In an endeavour to provide seamless TV viewing experience amid Covid-19 lockdown, d2h, a leading DTH brand of Dish TV India Limited, today announced several exciting offers and packages for its customers. The pioneering 'Friends and Family Recharge' allows any d2h customer to recharge for any other d2h customer using the respective RTNs/Customer IDs on the d2h website or d2h Infinity App. Further, the company has improved its 'You Promise We Resume' plan, offering a five days extended recharge credit window to customers at a nominal cost of INR 10 per month.

A variety of special programmes and offers have been launched keeping in mind the pious month of Ramzaan. d2h has started a free 'Ramzaan Mubarak' show on channel 785 that runs content related to Ramzaan. Further, a new 'Special Ramzaan Combo' is now available allows subscribers to watch spiritual Islamic channels along with regional news channels at a recharge of Rs. 78.60 which can be activated or deactivated through a simple missed call. Rounding up its Ramzaan offerings is a special offer of only Rupee 1 for the first month on its Islamic spiritual service 'Ibadat Active' available on channel no 786. Ibadat Active broadcasts Ramzaan special shows like Quran Allah Ka Kalaam, Ramzaan Ke Masail, Coronavirus Se Hifazat to name a few.

Commenting on the launch of special services and plan Mr. Sugato Banerji, Corporate Head-Marketing, d2h, Dish TV India Ltd, said, "*In this unprecedented nationwide lockdown, our customers are stuck at home. Now, more than ever, the customer and their family need entertainment and news. That's why we have launched the 'Friends and Family Offer', and extended the days of credit under the 'You Promise We Resume' facility. And this time, with Ramzaan starting under lockdown, we have special Ramzaan offers showcasing spiritual Islamic content at great value for money for those who follow Ramzaan. Together these 3 launches reaffirm our endeavor to keep our customers entertained and engaged, while they stay at home and stay safe.*"

For keeping customers engaged at home, d2h has made available content-rich active services (like Fitness Active, Dance Active, Thriller Active, Evergreen Classic Active, Comedy Active, Kids Active) at Rs 1 for the first month for its customers. d2h has prided itself in presenting its subscribers with a robust line-up of 650 channels and services, including 61 Asli HD Channels & services and a host of regional channels

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15, and ST-2 and has a bandwidth capacity of 1278 MHz, the largest held



by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 400,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centers that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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