



Press Release

WATCHO's latest show 'Stand-Up Everyone' promises to make you laugh-out-loud!

~The show features four comedians including Badel Sharma, Shashi Dhiman, Shaurya Tyagi, and Anushka Sharma~

New Delhi, 16th February 2022: One of the fastest-growing OTT platforms in the country WATCHO is here to tickle your funny bone by bringing a new comedy show from its Originals stable. The show titled – **Stand-Up Everyone** – is WATCHO's first stand-up comedy show this year featuring a line-up of 4 young, top-calibre comedians including Badel Sharma, Shashi Dhiman, Shaurya Tyagi, and Anushka Sharma.

With the launch of the latest comedy show, Watcho viewers can sit back and enjoy these humorous, witty and hysterical sketches presented by the four comedians. The show – Stand-Up Everyone - will stream new episodes every Tuesday and Friday for the next two weeks.

Commenting on the launch, **Mr. Sukhpreet Singh, Corporate Head – Marketing, Dish TV & WATCHO, Dish TV India Ltd.** said, "Stand-up comedy specials are great, but even better are stand-up shows with multiple comedians who bring their unique flavour to every episode. We are delighted to bring together an amazingly talented bouquet of brilliant artists and curate a hilarious show. 'Stand Up everyone' will add the on-demand stand-up comedy category to our diversified content collection and engage our viewers more deeply. WATCHO is a true entertainer and we are certain that "Stand-Up Everyone" will keep the viewers rolling on the floor with laughter."

Amongst the four artists featuring in the **Stand-up Everyone** show, **Badel Sharma** is a young comic performer who has appeared on MTV, across several video streaming sites and has over two million views on a single YouTube video. **Shashi Dhiman**, who is recognized for her clever sense of humour, has also performed on MTV and has over four million views on her YouTube videos. **Anushka Sharma**, often known as 'Youtube wali,' is a sensational stand-up comedian with over a million followers on social media. She is well-known for amassing over one billion views on YouTube. Moreover, Anushka has played impactful roles in Bollywood films and has appeared in several web series on various OTT platforms. Lastly, **Shaurya Tyagi** is a fiery standup artist who has over six million views on YouTube from only a few videos. He has appeared in several Hindi films and TV shows.

WATCHO brings a unique assortment of snackable content across genres and provides a diverse range of original shows, including web series such as Gupta Niwas, Jaunpur, Papa Ka Scooter, Aghaat, Sarhad, Mystery Dad, JaalSaazi, It's My Pleasure, 4 Thieves, Love Crisis and lots more. The platform also features original influencer shows such as Look I Can Cook and Bikhare hain Alfaaz. It also has a unique platform called SWAG where viewers can view and contribute user-generated videos. WATCHO is available across screens (Android and iOS smartphones, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at www.WATCHO.com, and offers over 35



original series, 300 plus unique plays, and 100 plus live channels in Hindi, Kannada, and Telugu regional languages.

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About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1134 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 730 channels & services including 31 audio channels and 78 HD channels & services. The Company has a vast distribution network of over 3,100 distributors & around 2,73,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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