

PRESS RELEASE

Dish TV India's OTT App WATCHO, ready to engross its viewers with an original web series 'Sarhad'

~ Set in the valley of Kashmir, 'Sarhad' is a complete action thriller ~

New Delhi, 26th January 2021: 'Watcho', the new and fast-growing OTT platform from Dish TV India Limited (India's leading DTH Company), is all set to premiere a new original web series 'Sarhad'. In keeping with its vision of delivering quality content to its viewers and presenting a unique perspective on issues concerning the youth and the nation, Watcho announced that the series is slated to be aired on 26th January 2021.

Packed with lots of action and thrill, the series tells a tale of treachery, strained relationships, espionage, and has a unique take on militancy. 'Sarhad' focuses on the life of a militant who infiltrated India and later surrendered himself to the Indian Armed Forces under mysterious circumstances. Further, into the episodes, the story sheds light on how Mahesh Singh, an Indian secret services officer, interrogates the captured militant to bring out the truth and seek justice for the nation. Set in the valley of Kashmir, the new web series stars Imran Farooq Ganaie, Dharmendra Singh, Adil Pala, Ravindra Arora, Komal Rajput, Joizya Mir, Shabeer Hakak, Taufiq, Shahid Malik, Tariq Jameel, and Anjum Mir.

Commenting on the launch of the new series, **Mr. Sukhpreet Singh, Corporate Head – Marketing, DishTV & Watcho, Dish TV India Ltd**, said, *"At Watcho, we have started the year on a high note by augmenting our content portfolio with yet another quality web series. Our portfolio of original content on Watcho now extends across genres and is a result of extensive research and consumer insights on their preferences in terms of viewing content. This original web series 'Sarhad' has given us an opportunity to demonstrate our commitment to scaling up and sustaining the superior quality of the content available on our platform."*

Bringing in a unique assortment of snackable content cutting across all genres, Watcho offers many original shows including web series like JaalSaazi, Titli-Current Maarti Hai, Its my pleasure, 4 Thieves, Love Crisis, Ardhsatya, Mortuary, Chhoriyan, Rakhta Chandana, and original influencer shows like Look I Can Cook, Bikhare hain Alfaaz, etc. to name a few. Available across screens (Android & iOS devices, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at www.watcho.com, Watcho presently provides over 35 plus original shows in Hindi, Kannada, and Telugu regional languages.



About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 719 channels & services including 31 audio channels and 76 HD channels & services. The Company has a vast distribution network of over 3,600 distributors & around 352,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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