

PRESS RELEASE

Dish TV India's OTT App WATCHO is set to enthrall its viewers with its new series 'The Jail Plan'

~ Launches India's first-ever prison break story with women in the lead~

New Delhi, 30th December 2020: In line with its track record of providing unique and engaging content to its viewers, Dish TV India Limited, India's leading DTH Company announced the launch of its new web series 'The Jail Plan' on its OTT platform 'Watcho'. This is the country's first-ever prison break story with women in the lead. Conceptualized by Anil Anand & Harkirat and produced by FilmyCurry Pvt. Ltd., the web series is full of twists, grey characters, and unpredictable scenarios.

'The Jail Plan' is an interesting and emotional exploration of what is often the worst and the best day for an inmate and how being in jail can change a person. The series is a gritty take on life in a maximum-security prison for women, unlike the dark and dingy jails showcased in movies so far. The story takes a new turn once jail authorities get to know about the prisoners' escape plan. The series features multi-talented actors like Saadhika Syal, Lavina Khanchandani, Stuti Tiwari, Anshu Sachdeva, Padam Sandhu, Rajshree Thakkar, and Satish Vaghela.

Commenting on the launch of the new series, **Mr. Sukhpreet Singh, Corporate Head – Marketing, DishTV & Watcho, Dish TV India Ltd**, said, *"At Watcho, we have always been at the forefront of providing diverse entertainment for our young audience and roll out shows that offer unique new age content across genres in multiple categories. We are really excited and glad to announce the launch of India's first-ever prison break story with women in the lead, 'The Jail Plan' on our OTT platform. With the launch of this new series, we further demonstrate our commitment sustaining and to scaling up the quality of the original content on our platform."*

Bringing in a unique assortment of snackable content cutting across all genres, Watcho offers many original shows including web series like JaalSaazi, Titli-Current Maarti Hai, Its my pleasure, 4 Thieves, Love Crisis, Ardhsatya, Mortuary, Chhoriyan, Rakhta Chandana, and original influencer shows like Look I Can Cook, Bikhare hain Alfaaz, etc. to name a few. Available across screens (Android & iOS devices, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at www.watcho.com, Watcho presently provides over 35 plus original shows in Hindi, Kannada, and Telugu regional languages.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1188 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 719 channels & services including 31 audio channels and 76 HD channels & services. The Company has a vast distribution network of over



3,600 distributors & around 352,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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