

PRESS RELEASE**D2H makes Onam a very special one this time**

Trivandrum, 21st August 2020: D2H, a leading brand of Dish TV India Limited, is set to add cheer to the festive season with a slew of attractive offers and packages as it joins the Onam celebrations in Kerala. Keeping in line with its commitment to provide best in class entertainment choices to its new and existing customers, D2H has introduced new channels, packs, and acquisition offers along with exciting recharge offers at attractive prices to its customers.

With an aim to provide specific customized content, D2H has introduced two new combos; **Silver Malayalam HD Combo**, which comprises of popular Malayalam channels with eight HD Channels, and **Celebration HD Combo**, which comprises of popular Malayalam channels with thirteen HD channels. As part of the Onam package, special offers including long-term recharge offers have been announced ranging from Rs. 219 for 30 days to Rs. 999 including taxes, where subscribers get an additional 6 days viewing on recharge of 84 days.

Combo Name	Validity	Price in Rs.(Including GST)
Silver Malayalam HD Combo	30 days	299
	Pay for 84 days & get 90 days	839
Silver Malayalam Combo	30 days	219
	Pay for 84 days & get 90 days	616
Celebration HD Combo	30 days	359
	Pay for 84 days & get 90 days	999
Dual Malayalam Tamil Combo	30 days	249
	Pay for 84 days & get 90 days	699

Commenting on the festive offers, **Mr. Sugato Banerji, Corporate Head-Marketing, D2H, Dish TV India Ltd**, said, "Onam kicks off the festival season in India and this year, for Onam we have brought four big things to the market, from new HD channels to new monthly combos to new acquisition offers for new customers to a range of lucrative recharge offers for existing customers. All of this is backed by an advertising campaign in mass media. We are confident that despite the constraints due to Covid 19, this year Onam would be a big success for us."

Additionally, the company has also announced special acquisition offers for new customers. These special offers will be available until September 30, 2020, and will ensure that D2H customers enjoy the best content without any hassle.

Special Onam offers for new customers

New Connection Offer	Offer Price	Bundled Offer
6 Months	Rs.2949	Celebration HD Combo with HD Box
6 Months	Rs.2749	Silver Malayalam HD Combo with HD Box



The Onam line up will be supported by the addition of Zee Keralam HD, Zee Tamil HD, and four more HD channels for subscribers. It also added Kite Victers, an educational channel in Malayalam for students. These 4 initiatives for Onam are being supported by a festival campaign in newspapers and TV.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and D2H under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT15 and ST-2 and has a bandwidth capacity of 1260 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 72 HD channels & services. The Company has a vast distribution network of over 3,800 distributors & around 350,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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