



PRESS RELEASE

Dish TV's OTT Platform Watcho streams special original shows for Valentine's Day

~Launches web series 'Love Crisis' & daily episodic show on love life and dating tips 'Love Horoscope'~

New Delhi, February XX, 2020: With Valentine's day just around the corner, **Dish TV India Limited**, India's leading DTH Company is all set to premier two new shows on its OTT platform, Watcho. Watcho is giving a chance to its viewers to get immersed in the season of love through their daily episodic show '**Love Horoscope**' and feel the thrill of the season with their new series which explores different aspects of love, '**Love Crisis**'.

Directed and written by Bhaan Sen, 'Love Crisis' revolves around an extramarital affair while weaving a complex web of emotions. The series is a cautionary tale, uncovering the dark side of a 'happy marriage'. The series exposes the depravity that the human mind is capable of, if it can justify its actions as acts of Love. On the lighter side of things, 'Love Horoscope' is a daily episodic show anchored by renowned astrologer Dr. Ajai Bhambi. The show offers advice to its viewers to reignite the passion in their love lives and in some cases win their partners over by sharing predictions, do's & don't's for dating and love life for individuals basis their sun-signs. In addition to this, viewers can also binge watch recently launched supernatural fiction show '**Ardhsatya**'.

Commenting on the launch of exhilarating new series on Watcho, **Mr. Sukhpreet Singh, Corporate Head - Marketing, DishTV & Watcho**, said, "*At Watcho, we are constantly looking for new ways to entertain our viewers. We are continuously investing time and effort in understanding content consumption pattern of viewers across platforms and provide them with entertaining content as per our viewer's needs. We are thrilled to announce the launch of these new series that you can binge watch with your loved ones and making the entire experience worthwhile. As the platform continues to grows, we plan to further expand and provide a more robust and personalized experience to our users.*"

Focused on short format storytelling apt for digital consumption, Watcho also offers many other original fiction shows like Vote The Hell, Mission Breaking News, Chhoriyan, Rakhta Chandana and original influencer shows like Look I can Cook, Bikhare Hain Alfaaz to name a few. Watcho content cuts across all genres including but not limited to; Drama, Comedy, Thriller, Romance, Food, Fashion and Poetry.

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1278 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 700 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 400,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in



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