

PRESS RELEASE**Dish TV India announces winners of Festive Bonanza Lucky Draw Scheme**

~Announced 30 Motor Bikes lucky draw winners~

~Also, announced cash prize to 85 winners per day for 23 days~

New Delhi, 05 November 2019: To celebrate the festival season and bring cheer to its trade partners, **Dish TV India Limited**, world's largest single-country DTH Company today announced 30 motor bike winners for Festive Bonanza Lucky Draw Scheme for DishTV and d2h dealers. Judged basis their activations and customer-centric approach, Mr. Sumit and Mr. Manoj Kumar from Delhi circle won the lucky draw and got motor bike in prize under the Initiative "**Participate More, Win More**". Also, every day, 85 lucky dealers got shortlisted and won cash prizes

Generating huge excitement among trade partners, lucky draw was conducted over a span of 23 days during festive days -5th Oct to 27th Oct. Having received over thousands of entries, the nation-wide lucky draw contest strived to bring forth dealers hard work into limelight. It aimed at aspiring dealers and trade partners to showcase their efforts to retain and expand their customer base during this festive season.

Congratulating the trade partners, **Mr. Gurpreet Singh, National Business Head, Dish TV India Ltd**, said *"We, at Dish TV India, have spearheaded numerous initiatives for both our brands, DishTV & d2h, that encourage our trade partners as well customers to showcase their potential. We are delighted to receive overwhelming response from trade partners for festival bonanza contest, launched to motivate our partners pan India. Heartiest congratulations to all winners and we are thankful to our partners for their continuous support and efforts to propel our growth and acquire new customer. With this contest, we got to highlight real aptitude of our dealers and we look forward to unravel more such talent every year."*

To add to the excitement, the company gave its dealers an additional chance to win cash prize for consecutive 23 days. Wherein, 85 winners were shortlisted after observing and evaluating certain thresholds undertaken by dealers during festive days. Further, trade partners across the country won exciting prizes and rewards for their outstanding performance during the festive season.



Manoj Kumar



Sumit

**About Dish TV India Limited:**

Dish TV India Limited is India's largest direct-to-home (DTH) Company with a subscriber base of more than 23.9 million. Dish TV India Limited owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1332 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 701 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 409,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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