



PRESS RELEASE

d2h kicks off Onam celebrations; announces special offers in Kerala

- Announces acquisition and recharge offers for new and existing d2h subscribers
- Offers maximum number of Malayalam channels

Kerala, 27 August 2019: In a bid to make the most of the festival of Onam, Dish TV India Limited, the world's largest single-country DTH Company, today announced line-up of special offers and packages in Kerala to cater to the content demand of its d2h customers during the celebratory wave. The new offers by d2h seek to extend maximum benefits to the customers.

Gearing up to celebrate with great fanfare, the new offers aim at providing better content with addition of **three more Sun Channels** under 'Gold Malayalam Combo', which includes KTV, Sun TV and Udaya TV. As part of the offers three new long term recharge offers; **Popular Malayalam Combo, Gold Malayalam Combo and Gold Malayalam HD combo** have also been introduced ranging from INR 999 to INR 2049 including taxes for 6 months.

Speaking on the launch event, **Mr. Gurpreet Singh, National Business Head, Dish TV India Ltd**, said, *"Kerala has always been a prime market for d2h and we are committed towards growing our presence and reach in this region. d2h has always endeavored to make entertainment accessible in the most convenient ways to the consumers. Onam is an auspicious time for all of us, and we aim to make it even more special with our exclusive consumer offers. We wish all our customers a very happy and prosperous Onam."*

Additionally, the company has also announced special acquisition three months bundled offers. These special offer will be available till September 30, 2019 and will ensure that d2h customers enjoy the best content without any hassle.

Acquisition offers

New Connection offer	Package Name	Offer Price (Including GST) (With Antenna)	Offer Price (Including GST) (Without Antenna)	Combo
3 Months	SD Box	Rs.1999	Rs.1399	Gold Malayalam Combo with SD box
3 Months	HD Box	Rs.2499	Rs.1899	Gold Malayalam HD Combo with HD Box and Ten 1 HD channel as Inaugural offer
3 Months	HD box with RF remote	Rs.2599	Rs.1999	Gold Malayalam HD Combo with HD Box and Ten 1 HD channel as Inaugural offer



Additionally, d2h have also introduced exciting offers for existing subscribers.

New Recharge Offers

SKU	PACK	6 Months (including GST)	Eligibility Criteria
SD	Popular Malayalam Combo	Rs.999	Customers who were not availing services for last 30 days
	Gold Malayalam Combo	Rs.1429	All customers
HD	Gold Malayalam HD Combo + Ten 1 HD	Rs.2049	All customers

The Onam line up will also be supported by an aggressive marketing plan and promotion. For any additional content, subscribers will have to recharge with the additional amount as applicable.

About Dish TV India Limited:

Dish TV India Limited is India's largest direct-to-home (DTH) Company with a subscriber base of more than 23.9 million. Dish TV India Limited owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1332 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 701 channels & services including 31 audio channels and 71 HD channels & services. The Company has a vast distribution network of over 3,700 distributors & around 409,000 dealers that span across 9,400 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit www.dishtv.in

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