



Press Release

A psychopath chef and his pursuit of happiness, WATCHO premiers crimethriller 'HAPPY' on its platform

New Delhi, 05 April 2022: WATCHO, one of India's fastest-growing OTT platforms, premieres yet another thriller web series titled '*Happy*'. Close on the back of delivering the enthralling crime drama '*Jaunpur*' and award-winning '*Aghaat*', this latest series is a gripping crime thriller that follows the journey of a chef named Happy Singh in his pursuit of happiness. The eight-episode web series is live now and available in Hindi.

The thriller revolves around *Happy Singh* who makes his living working as a chef at a Girls' Hostel. Known for his grumpy demeanor and extraordinary culinary skills, he is often the center of attention of the residents and working staff. His only family member is his mother who holds him as dear as a 5-year-old child. But things take a different turn when he meets Gunjan, and instantly falls for her. What follows is a mad pursuit of obsessive patterns turning a one-sided lover into an erratic criminal.

Written by Hitesh Bali, under the impactful production of Percept Purple, the show is steeped in a gripping narrative, heart-racing plot twists, building upon the edge-of-your-seat tension with every scene. The star cast includes **Bhagwan Das Patel** who has played the protagonist *Happy*. Actor **Deeksha Sahu** portrays the jovial character of Gunjan with her charming smile and forthcoming personality.

Commenting on the launch, Mr. Sukhpreet Singh, Corporate Head – Marketing, DishTV & WATCHO, Dish TV India Ltd. said, "Happy is an unconventional crime thriller that comes with a blend of suspense and hard-hitting drama. The series has carefully crafted characters which makes the story delve into the theme of the class divide and how it reflects upon our society. With an engaging screenplay, background music, and memorable cast performance, the series is a remarkable watch. Shot at some of the most exquisite locations, the series will also be an aesthetic treat to the viewers in all aspects. As a promoter of entertainment, we have always strived to invent and deliver innovative content for our viewers. *Happy* is yet another testimony to our pathbreaking content, that appeals to regional audiences."

Bringing in a unique assortment of snackable content cutting across all genres, WATCHO offers many original shows including web series like Gupta Niwas, Jaunpur, Papa Ka Scooter, Aghaat, Cheaters - The Vacation, Sarhad, Mystery Dad, JaalSaazi, Dark Destinations, It's My Pleasure, 4 Thieves, Love Crisis, Ardhsatya, Chhoriyan, and Rakhta Chandana. There are also original influencer shows like Look I Can Cook and Bikhare hain Alfaaz. Available across screens (Android & iOS devices, Dish SMRT devices, D2H Magic devices, and Fire TV Stick) and at www.WATCHO.com, WATCHO presently provides over 35 plus original shows, 300 plus exclusive plays, and 100 plus live channels in Hindi, Kannada, and Telugu.





###

About Dish TV India Limited:

Dish TV India Limited is India's leading direct-to-home (DTH) Company and owns multiple individual brands like Dish TV, Zing and d2h under its umbrella. The company benefits from multiple satellite platforms including SES-8, GSAT-15 and ST-2 and has a bandwidth capacity of 1134 MHz, the largest held by any DTH player in the country. Dish TV India Limited has on its platform more than 730 channels & services including 31 audio channels and 78 HD channels & services. The Company has a vast distribution network of over 3,100 distributors & around 2,73,000 dealers that span across 9,300 towns in the country. Dish TV India Limited is connected with its pan-India customer base through call-centres that are spread across 22 cities and are equipped to handle customer queries 24X7 in 12 different languages. For more information on the Company, please visit <u>www.dishtv.in</u>

For further media queries, please contact:

Hirdesh Agarwal | Dish TV India Ltd | hirdesh.agarwal@dishd2h.com