

PRESS RELEASE

DishTV enhances its channel portfolio

Takes total channel count to more than 620 channels and services

6th June'17, New Delhi: While continuing the legacy to provide the best entertainment platform to its subscribers, Dish TV, Asia's largest DTH brand has extended its collection by adding 2 new channels to its portfolio. With accumulation of "**Mirror Now and Multiplex**"; DishTV takes the total count of its channels and services to more than 620.

Being the most trusted brand since 5 years now DishTV keeps the entertainment quotient higher. With the addition of these channels they gauge to multiple genres namely; Mirror now for news, and Multiplex for Bollywood lovers. Details of the channels as follows-

S.no	Channel Name	Genre	Channel no.
1	Mirror Now	English news	773
2	Multiplex	Hindi movies	407

Commenting on these additions Mr. Anil Dua, Group Chief executive officer, DishTV India said- "We at DishTV have been at the forefront in enhancing TV viewing experience and exploring opportunities to bring wholesome entertainment to the audience. With a sharp focus on content, the move aims at connecting strongly to provide the best of entertainment to our subscribers. Addition of these 2 channels will not only strengthen our presence but will also diversify our offerings."

Further, keeping up the idea of providing the best of entertainment in industry DishTV recently added Arnab Goswami's news channel "Republic TV" on their platform. Also, enhancing the kid's genre, the largest DTH operator added "Sony YAY" to its platform last month. Both the channels will be available on LCN number **771 and 989** respectively.

About Dish TV India Limited:

Dish TV is Asia Pacific's largest direct-to-home (DTH) company and part of the Essel Group. Dish TV has on its platform more than 615 channels & services including 30 audio channels and over 67 HD channels & services. Dish TV leverages multiple satellite platforms including NSS-6, Asiasat 5, SES-8 and GSAT-15 which makes its total bandwidth capacity equal 864 MHz, amongst the largest held by any DTH player in the country. The Company has a vast distribution network of over 1,976 distributors & over 261,211 dealers that span across 9,363 towns in the country. Dish TV has thirteen 24* 7 call centres catering to 11 different languages to take care of subscriber requirement at any point in time. For more information on the company, please visit www.dishtv.in

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